

THE FUTURE OF BUSINESS NEWS

MALAYSIA SME®

Issue **163**

AUGUST 8 - AUGUST 21, 2015

KKDN: PP 18716/03/2015(034151)

• Peninsular Malaysia: RM4.50

• Sabah/Sarawak: RM5.50

SUBSCRIBER COPY / NOT FOR SALE



GST Conference for SMEs

MIA is once again organizing the well-received Conference.

SME News page **12**



The future of shopping

SME News page **15**



Direct sale

Engage page **E 02**

A messy exit?

Equity crowdfunding as a concept has been getting a lot of traction within the Malaysian startup scene of late. Is it as promising as many say it is, or are there issues that still need to be ironed out? **MALAYSIA SME®** finds out.

What's Inside:

Bavarian businesses positive economic outlook

SME News page **21**



Colours of success

Mr Paint Man's success lies in the directors' know-how of the paint industry and excellent marketing of their eco-friendly premium paint products. According to Soo, being entrepreneur is a rewarding experience.

Striking page **26**

Oracle offers a complete suite of cloud services

SME Bytes page **28**

Cover Story page **06-10**

Circulation

50,000
copies

Business & Space MALAYSIA SME®

Property Pullout 22nd August Issue

MALAYSIA SME® has refined the Property Pullout. The Business & Space Property pullout (B&S) will offer:

- A look at the latest commercial & industrial property launches
- Investment opportunities
- The latest trends
- Issues affecting commercial & industrial property segments

Advertise now!

Contact: 012-7106763 (Ivan Yap)

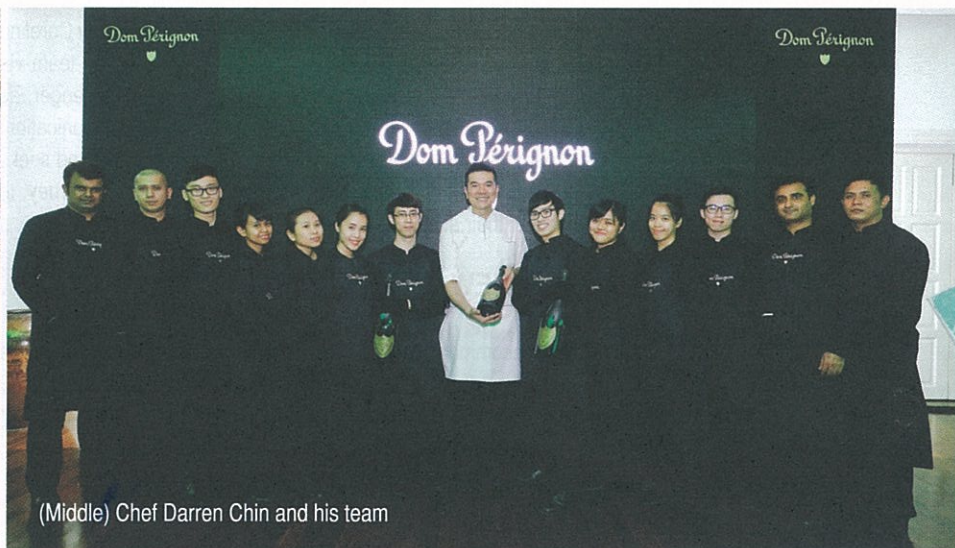
Booking Deadline:
10th August 2015

Material Deadline:
14th August 2015

Publication Date:
22nd August 2015

CARE FOR SOME BUBBLY?

DOM PERIGNON WAS THE PROUD HOST OF A SELECTION OF DIGNITARIES AND HONOURED GUESTS AT A CLOSED-DOOR EVENT AT THE FRENCH EMBASSY, KUALA LUMPUR. THE SPECIAL OCCASION MARKED THE GRAND UNVEILING OF THE EXQUISITE DOM PERIGNON VINTAGE 2005.



(Middle) Chef Darren Chin and his team

The unique personality of Dom Pérignon champagne is born of this creative commitment: the always unexpected, paradoxical tension between the distinctive qualities of a year and timeless spirit of Dom Pérignon. This dedication stays true and was reflected in the recent revelation of Dom Pérignon Vintage 2005.



(From L to R) Benjaporn Kronglarpyos & Dax Lee

In the company of Dom Pérignon Oenologist, Vincent Chaperon, Dom Pérignon hosted eighty distinguished guests in an exclusive event held at the French Embassy in Kuala Lumpur. The French ambassador's residence was elegantly enhanced with Dom Pérignon's dark-contrasting colour scheme of black and white accents to exude a sense of warmth, comfort and touches of Dom Pérignon glamour - from the welcome reception flowed through the stylish French inspired courtyard garden, to the lounge-foyer area.

Fine silverwares, ivory-white hydrangea centrepieces and illuminated votive candles set the tone for the intimate dinner while offering guests an unparalleled experience of Dom Pérignon's soul: its intensity, depth, complexity and mystery. This exceptional immersion into the world of Dom Pérignon offered aficionados a unique chance to meld their senses, deepen their knowledge and appreciation for Dom Pérignon's distinctive Champagnes.

The event was graced by the presence of Mathieu Duchemin - managing director of Moët Hennessy Diageo Malaysia, His Excellency Mr. Christophe Penot - Ambassador of France to Malaysia, His Excellency Dr. Makio Miyagawa - Ambassador of Japan to Malaysia, and His Excellency Mr. Vanu Gopala Menon - High Commissioner of the Republic of Singapore.

The revelatory experience featured Dom Pérignon Vintage 2005 - the new release from the Maison after nine years of ageing in the cellars, Dom Pérignon Rosé Vintage 2003, Dom Pérignon P2 Vintage 1998, as well as the rare Dom Pérignon P3 Vintage 1982.

The remarkable qualities of Dom Pérignon vintages were precisely showcased and paired well with the five-course seasonal pairing dinner created especially for the occasion, by Chef Darren Chin of Restaurant DC. The pairing dinner revealed the singularity and intensity of Dom Pérignon's rare vintages - showcasing different windows of expression, transformed through years and decades of precision ageing.



(From L to R) Vincent Chaperon, James Won & Hazel Yong



(From L to R) H.E. Makio Miyagawa, Ambassador of Japan, Vincent Chaperon, H.E. Christophe Penot, Ambassador of France, Mathieu Duchemin & H.E. Vanu Gopala Menon, High Commissioner of Singapore



(From L to R) Florence Duchemin, Yuko Miyagawa, Jayanthi Menon & Yukimi Penot

Throughout the night, guests were mesmerised with the outstanding performance of music and art collaboration by Dennis Lau - Malaysia's top violinist and Haze Long - local uprising talented speed-painter, with their beautiful depiction of sight and sound of Hautvillers Abbey, the birthplace of Dom Pérignon. Their performance was a perfect interpretation of Dom Pérignon's unwavering quest to go beyond the known and experiment while staying true to the Maison's long-standing affair with creators.

The stunning night projected Dom Pérignon's ideal, singularity and the spirit to always strive towards an absolute as well as the inspiration to keep its mystery through constant reinventions of each of the exceptional vintages for years to come.